

Driving Change Action Plan

City of Vincent – Speed Reduction Plan

Low Cost Urban Road Safety Program

Campaigns include major advertising campaigns. The Commission has a large digital space where targeted messaging is directed at specific audiences via algorithms. It maximises digital touch points during a person's day. The Commission has 600+ digital assets and 45-80 TikTok videos in the market at any one point. Website display banners are also used on Facebook.

Preparation for mid-year review

The Council had a preliminary discussion about its approach to the mid-year review process as well as the likelihood of further funds being available over the forward estimates.

Progress report on implementation of OAG reform

Council received an update on the implementation of reform in response to the OAG's Performance Audit of the Management of the RTTA.

The Investment Logic Mapping tool will facilitate addressing requirements of Recommendation 1 to ensure that RTTA funding recommendations demonstrably target projects of the greatest benefit to improving road safety.

Recommendation 2 which seeks to ensure that funds are only used for projects that have ministerial determination has been completed.

The three Governance documents previously endorsed by Council are progressing to publication and will be available on the Council and Commission websites.

\$400,000 has been allocated to the Commission during 2024-25 to support some consultancy and other work to assist in processes being re-examined and documented.

Evaluation of RTTA Funded Programs update

The Road Trauma Support Services evaluation report is expected to be finalised by the first quarter in 2024-25. The PARTY program evaluation report is expected to be finalised by the second quarter in 2024-25. (ex)19.7bd 2024sec(d Pepo)10.5s6.7(ed)10.5 oo t0.5 (c)-2 (um)-6 (en)10.5 (dur

